



INTERNATIONAL AUTHORS FORUM

IAF General Meeting 22 March 2022

Presentation of 2022-23 Business Plan and Budget

The aims of IAF are to:

1. Advocate the important role of authors in society, as the drivers of creativity, cultural diversity and the economic value they generate
2. Promote and defend authors' interests and rights, including the economic and moral stakes that allow them to keep creating
3. Work towards fair publishing contracts with legislation and industry standards that guarantee protection and honest treatment for authors
4. A fundamental nurturing of authors' rights, particularly promoting remuneration rights and collective management among other means that ensure authors receive just and equitable remuneration whenever their works are used
5. Provide authors' organisations worldwide with a platform for knowledge sharing, solidarity and support for each other on shared issues

Internal Structure of IAF

Key responsibilities continue to be covered by Luke Alcott and Athanasios Venitsanopoulos (Secretariat) and Barbara Hayes (Company Secretary). It is envisaged that a further member of staff will be needed this year in the capacity of a Membership and Engagement Officer. In the last year, ALCS staff members Alison Baxter, Jacqui Dalton, Miriam Foley, Esther Jones and Saoirse Purtill-Coxall have provided assistance with administration and communications



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Activity type	Date	Description	Budget
	April 2022-Mar 2023	Secretariat Salary (2 staff) and consultancy in Latin America	£70,000 salary paid by ALCS £12,000 consultancy fees for Latin American project
Meetings & Events	Ongoing	Accessible Books Consortium (ABC) Meeting and Activities Ensure IAF representation on the ABC's Board, which aims to increase the number of books worldwide in formats which are accessible to people who are visually impaired or have print disabilities.	£1,000 consultancy and phone costs
Meetings & Events/Lobbying & Campaigning	Ongoing	WIPO for Creators IAF is a member of WIPO for Creators Group (a joint WIPO/Creator Groups initiative) seeking to promote the importance of creators and their rights at WIPO level.	£4,000 (TBC, last year they waived the fee and may do so this year)
Meetings & Events/Lobbying & Campaigning	Ongoing	UNESCO World Book Capital Initiative IAF will continue to build on its role as part of the panel recommending the next World Book Capital along with UNESCO, IPA and IFLA.	
Meetings & Events	Ongoing	Latin America Project This includes attendance and speaking at panel discussions at Book Fairs (Buenos Aires in April, Panama and Bogota in the summer and Guadalajara in November).	Buenos Aires Book Fair: £1230.00 Panama Book Fair: £760.00 Bogota Book Fair: £710.00



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		This project also includes bringing together members and potential members in the Latin America region to share knowledge and strengthen authors' organisations and promote the importance of creators.	Guadalajara Book Fair including reception: £4,500.00 Ad Hoc meetings: £885.00 Total: £8,085
Meetings & Events	Ongoing	African Project This includes includes bringing together members and potential members in the African region to share knowledge and strengthen authors' organisations and promote the importance of creators. It will include meetings and speaking at panel discussions as well as facilitating mentoring opportunities with other IAF members.	£3,000
Meetings and Events	Ongoing	Online Webinars As with last year, IAF will be putting on a number of online panels/debates on a variety of topics.	£1,500
Meetings & Events/Lobbying & Campaigning	April	10 Principles of Fair Contracts IAF will re-launch this initiative and seek ways of promoting via our members and other organisations we work with. We also anticipate an online event to discuss the principles in greater detail.	£1,000
Meetings & Events/Lobbying & Campaigning	May	SCCR, Geneva IAF secretariat to attend WIPO SCCR in Geneva to ensure authors are represented internationally in intergovernmental discussions on the world copyright framework. In particular to lobby against the copyright exceptions on	£6,000



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		the agenda and promote solutions instead that protect and enable authors to benefit from their rights, such as Public Lending Right and the Artists Resale Right.	
Meetings & Events/Lobbying & Campaigning	May	SCCR side event IAF will be working with PLR International on a side event at the SCCR focussed on pushing the SCCR for a study on PLR.	£5,000 (allowance)
Meetings & Events	May	Meeting with IAF members at the IFRRO spring meeting in Oslo	£1,000
Meetings & Events	Ongoing	Online events in the Latin America Region Further online events will be held as and when requested by interested parties in the region.	£2,000
Membership recruitment	Ongoing	Membership Recruitment Ongoing membership recruitment campaign through research and networking to identify and make contact with organisations eligible to join IAF.	£3,000
Networking	Ongoing	Building relationships with authors Through its members and other networks, IAF will continue to forge and foster relationships with authors around the world seeking their input into issues IAF is working on and support for IAF's work, as well as inviting them to attend and speak at events whenever possible and when funding permits. IAF will work with these authors to ensure they are comfortable with and articulate about its key messages.	£3,000



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Communications	Ongoing	Building relationships with other partners Build relationships where appropriate with other partners such as librarians, delegates at WIPO, UNESCO, IFRRO, EVA, PLR International, CISAC, IPA, EWC, government departments, etc., to foster an awareness of IAF issues and concerns.	£5,000
Communications	Ongoing	Website Regularly update the website with global issues affecting authors and information relevant to IAF's work.	£1,000 to improve aspects of website
Communications	Ongoing	Regular communication with Members and support where needed Email updates to be circulated to IAF Members on a regular basis. Letters of support to be dealt with as needed for IAF Members.	
Governance	Ongoing	Steering Committee The Steering Committee will meet via teleconference and be consulted by email as appropriate when issues arise.	
Lobbying & campaigning / Copyright Education & Awareness	Ongoing	Participation with other international organisations IAF will continue to build relationships with other international and intergovernmental organisations relevant to its work including furthering its partnership with PLR International, IFRRO, UNESCO and WIPO.	



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Communication	Ongoing	Design, development and translation of various IAF marketing materials into French, Spanish or other languages as necessary throughout the year. The IAF welcomes member support in translations for additional languages.	£5,000