



IAF General Meeting 22 March 2022

7. Review of 2021-22 Activity

The aims of IAF are to:

- Advocate the important role of authors in society, as the drivers of creativity, cultural diversity and the economic value they generate
- Promote and defend authors' interests and rights, including the economic and moral stakes that allow them to keep creating
- Work towards fair publishing contracts with legislation and industry standards that guarantee protection and honest treatment for authors
- A fundamental nurturing of authors' rights, particularly promoting remuneration rights and collective management among other means that ensure authors receive just and equitable remuneration whenever their works are used
- Provide authors' organisations worldwide with a platform for knowledge sharing, solidarity and support for each other on shared issues

Internal Structure of IAF

Key responsibilities continue to be covered by Luke Alcott and Athanasios Venitsanopoulos (Secretariat) and Barbara Hayes (Company Secretary). Serena Barone joined the team on an Intern contract to help with some project work. In the last year, ALCS staff members Saoirse Purtill-Coxall, Jacqui Dalton, Alice Donovan, Esther Jones, Miriam Foley and Tiago Fonseca have provided assistance with administration and communications.



INTERNATIONAL AUTHORS FORUM

Activity type	Date	Description	Update
Meetings & Events	Ongoing	<p>Latin America Network and events</p> <p>IAF to bring together members and potential members in the Latin America region to share knowledge and strengthen authors' organisations and promote the importance of creators.</p> <p>A further four online events to be held throughout the year featuring a range of speakers from authors organisations and other creative backgrounds to strengthen co-operation and knowledge sharing between organisations in the Latin American and Caribbean region.</p>	<p>The event, Creating a Living in Latin America: Tertulias – "Ruwaspa kawsayniykupaq. Tinkunakukuna" featured authors working in Argentina and works in the Quechua, an indigineous language of Argentina.</p> <p>These events included tertulias to showcase a range of authors and case studies on their work, along with a longer seminar that covered remuneration rights and authors' earnings in Latin America and the Caribbean.</p>
Meetings & Events	Ongoing	<p>Accessible Books Consortium (ABC) Meeting and Activities</p> <p>Ensure IAF representation on the ABC's Board, which aims to increase the number of books worldwide in formats which are accessible to people who are visually impaired or have print disabilities.</p>	IAF participated in a number of ABC discussions during the course of the year.
Meetings & Events/Lobbying & Campaigning	Ongoing	<p>WIPO for Creators</p> <p>IAF will join the WIPO for Creators group (a joint WIPO/Creator Groups initiative) seeking to promote the importance of creators and their rights at WIPO level.</p>	IAF joined the advisory committee of the WIPO for Creators project as the key authors representative alongside representatives of other creators and industry representatives.



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Meetings & Events/Lobbying & Campaigning	29-30 April	ANFASA Power of Authors Conference Online IAF is working with South African member ANFASA to promote and introduce speakers to the online conference.	IAF took part as a supporter and offered speakers to multiple panels as part of the event. This event followed a campaign to the Government of South Africa on the issues in their Copyright Amendment legislation. This event was developed after previous plans for in person events in South Africa had to be postponed.
Meetings & Events	14 May 2021	IAF AGM AGM to be held by videoconference.	The AGM was held by videoconference.
Meetings & Events/Lobbying & Campaigning	20 May 2021	Creating a Living online event IAF will be holding the third online event in a series of four, this time promoting an unwaivable right to remuneration for audiovisual authors, working with the Society of Audiovisual Authors and Writers & Directors Worldwide. Recordings of the event will be packaged and sent to WIPO delegates unable to attend the event online.	This even was held with a very good number of attendees which included IAF members, authors, UN and national government representatives and a wider audience. Recordings are available on the IAF website and have also been distributed on various communications channels.
Meetings & Events/Lobbying & Campaigning	21 June 2021	Creating a Living online event IAF will be holding the fourth online event in this series, this time explaining how Limitations and Exceptions can disadvantage authors. Recordings of the event will be packaged and sent to WIPO delegates unable to attend the event online.	This even was held with a very good number of attendees which included IAF members, authors, UN and national government representatives and a wider audience. Recordings are available on the IAF website and have also been distributed on various communications channels.
Lobbying & Campaigning	June-July 2021	WIPO SCCR 40	SCCR40 was held remotely and IAF took part to speak on the issues outlined in addition to works in



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		IAF secretariat to attend WIPO SCCR online to ensure authors are represented internationally in intergovernmental discussions on the world copyright framework. IAF will be actively supporting the Artists Resale Right and Public Lending Right. IAF will co-ordinate ahead of the SCCR with other IAF members who are observers to ensure clear and consistent messaging. A social media awareness raising campaign will precede the SCCR utilising the videos of the online events on PLR and ARR.	the digital environment. WIPO delegates were invited to attend online events in the runup to the SCCR.
Meetings & Events/Lobbying & Campaigning	20 October 2021	Frankfurt Book Fair, Germany IAF Chair, to participate in a panel discussion about the impact of COVID-19 on the global publishing industry at the Frankfurt Book Fair.	John Degen participated alongside industry representatives.
Meetings & Events/Lobbying & Campaigning	November 2021	Guadalajara Book Fair, Mexico IAF to have a presence at the Book Fair, raising the profile of IAF and the importance of authors in Latin America.	María Fernanda Mendoza led the IAF presence.
Meetings & Events	26 November 2021	Hybrid Seminar “Business of being an author” in Uganda IAF co-organised a hybrid seminar with the Uganda textbook Academic and Non-Fiction Authors Association (UTANA) in collaboration with the Ministry of Education and Sports (MoES), and the Norwegian Non Fiction Writers and Translators Association (NFFO).	IAF and its partners discussed the authors’ contribution to society and how Covid-19 affected authors, particularly those dependent on work to support their creative projects.



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Meetings & Events	2 February 2022	Webinar on “AuthorSHARE program” IAF organised a webinar about a program developed in the UK that pays authors royalties for the sale of used books.	Representatives from the Authors’ Licensing and Collecting Society (ALCS), the Society of Authors (UK), World of Books and Bookbarn International took part in this webinar.
Lobbying & Campaigning/ Meetings & Events / Copyright Awareness	Throughout the year	National Government contact Additional ad hoc activities not covered in the 2021/22 business plan.	IAF held meetings with IPOs and Copyright offices from Mexico, Colombia and the Philippines to discuss both national issues and their position on various issues at WIPO.
Lobbying & Campaigning/ Meetings & Events / Copyright Awareness	June/July 2021	WIPO SCCR 41 IAF secretariat attended WIPO SCCR remotely ensure authors are represented internationally in intergovernmental discussions on the world copyright framework. In particular to lobby against the copyright exceptions on the agenda and promote solutions instead that protect and enable authors to benefit from their rights, such as Public Lending Right and the Artists Resale Right.	SCCR41 was held remotely and IAF took part to speak on issues of copyright exceptions and limitations, PLR, ARR and works in the digital environment. Unfortunately as the event was not in person we were not able to hold a side event, which will be arranged for a future SCCR.
Lobbying & Campaigning	September	Mentorship Project IAF is considering a two-step approach to support the development of authors’ organisations in developing countries. Firstly, we want to make a knowledgebase of relevant material for developing authors organisations. These would be documents developed by IAF and its membership related to	Based on feedback that a knowledgebase would be one of the most immediately useful outcomes from such a project IAF is reviewing what is available and what the main needs for developing authors organisations are to guide this work. IAF will arrange opportunities for giving advice and has approached this through other engagement projects and on an ad hoc basis and will reconsider



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		campaigns and Video material from IAF events would be accessible where key issues for the global authors' community are discussed. Secondly, IAF through its membership will provide advice in specific cases where suitable. Advisory opportunities would develop on an ad hoc basis.	a formalised approach after a knowledgebase has been completed.
Membership recruitment	Throughout the year	Membership Recruitment Ongoing membership recruitment through research and networking to identify organisations eligible to join IAF.	IAF recruited four new members in this period. Any recommendations from IAF members of organisations for potential recruitment would be appreciated.
Communications	Throughout the year	Building relationships with other partners Building relationships where appropriate with other partners such as librarians, delegates at WIPO, UNESCO, IFRRO, EVA, PLR International, CISAC, IPA, EWC, government departments, etc., to foster an awareness of IAF issues and concerns.	IAF has joined the UNESCO World Book Capital project as part of its Advisory Committee to represent authors in the consideration of applications for the World Book Capital title. In addition to this IAF has been invited to take part in the affiliated Expert Group of the World Book Capital Cities Network which focuses on securing the long term benefits to the creative community from the World Book Capital project.
Communications	Throughout the year	Website Regular updates to the website with global issues affecting authors and information relevant to IAF's work.	The website has been updated with timely news and a rebrand and redesign has taken place.
Communications	Throughout the year	Regular communication with Members and support where needed	IAF has continued regular newsletters with specific issue based mailshots where suitable to engage on issues. Member support included the campaign regarding amendments to Quebec's Status of the



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		Email updates to be circulated to IAF Members on a regular basis. Letters of support to be dealt with as needed for IAF Members.	Artists legislation to obtain bargaining rights for writers and oblige publishers and producers to negotiate collective agreements with l'UNEQ.
Lobbying & campaigning / Copyright Education & Awareness	Ongoing	<p>Participation with other international organisations</p> <p>IAF has continued to build relationships with other international and intergovernmental organisations relevant to its work including furthering its partnership with PLR International, IFRRO, UNESCO and WIPO.</p>	IAF increased its partnership with WIPO through its position on the advisory board for WIPO for Creators and with a memorandum of understanding to increase cooperation with WIPO which in addition to SCCR related work and involvement in WIPO for creators has given IAF an opportunity to contribute to further projects. Through a presentation of "Creating a Living" to WIPO IAF was invited to contribute to the publishers circle and nominated an author representative to ensure authors' concerns are included in capacity building for publishers around the world.
Contract Education and Awareness	Ongoing	<p>Continue to raise the profile of the 10 Principles of Fair Contracts</p> <p>IAF has continued to promote all agreed versions of the 10 Principles as widely as possible. This has included wider distribution through the Latin America network.</p>	IAF has developed rebranded presentations of the ten principles for distribution as fliers and booklets. A video presentation of the ten principles has been developed for a launch following rebranding.
		Design, development and translation of various IAF marketing materials into French, Spanish or other languages as necessary throughout the year. The IAF welcomes member support in translations for additional languages.	As part of a rebrand IAF has rebranded these works in every language.