



IAF General Meeting 15 May 2020

Item 5. Review 2019-20 activity

The aims of IAF are to:

- Advocate the author's role in society, pointing out the importance of creation for cultural diversity and the economic value which authors create.
- Promote and defend authors' interests and authors' rights including both moral and economic rights.
- Promote and defend freedom of speech.
- Provide authors' organisations worldwide with an international platform to exchange information, develop positions and provide support in authors' rights matters.
- Actively work in favour of balanced contractual legislation that guarantees fair practices for authors and ensures that authors retain their economic and moral rights against buyouts and other unfair practices.
- Promote the benefits of authors' rights in general and of collective management in particular in order to ensure that authors always receive fair and equitable remuneration whenever their works are exploited by third parties.

Internal Structure of IAF

Following the division of the IAF role between several employees of ALCS, key responsibilities continue to be covered by Luke Alcott (Secretariat) and Barbara Hayes (Company Secretary) with support from Jacqui Dalton, Michael Denoual, Alice Donovan and Esther Jones. Athanasios Venitsanopoulos has joined the team to focus on IAF work.

Activity type	Date	Description	Notes
Meetings & Events	Ongoing	<p>Accessible Books Consortium (ABC) Meeting and Activities Ensure IAF representation on the ABC's Board, which aims to increase the number of books worldwide in formats which are accessible to people who are visually impaired or have print disabilities.</p>	<p>With the accession of Indonesia in early 2020, Marrakesh treaty signatories now number over 60. IAF continues to be represented on the board of ABC promoting the treaty.</p> <p>IAF has continued dialogue with the DAISY Consortium to promote ease of accessible publishing.</p>
AGM	15 April 2019	<p>Annual General Meeting Hold AGM in New York so that members from the Americas can easily access IAF AGM. With the help of our hosts hold panel sessions on issues of importance to our members and share information as widely as possible. Seek to meet relevant Copyright Officers in Washington to best utilise time spent in USA.</p>	<p>The AGM was held in New York along with an afternoon event that gave presentations on a range of authors issues for the membership of various USA based IAF members.</p> <p>A trip to Washington DC featured meetings with the Copyright Office and congressional representatives to discuss authors issues including promoting a small claims copyright court.</p>
Lobbying & Campaigning	April 2019	<p>WIPO SCCR 38 IAF secretariat and one author to attend WIPO SCCR in Geneva to ensure authors are represented</p>	<p>The IAF gave written and spoken statements at this SCCR which can</p>

		internationally in intergovernmental discussions on the world copyright framework. In particular to lobby against the copyright exceptions on the agenda and promote solutions instead that protect and enable authors to benefit from their rights, such as Public Lending Right and the Artists Resale Right.	be found on the IAF website. This SCCR also featured a PLR event supported by IAF.
Meetings & Events	June 2019	<p>IFRRO Europe meeting and IAF Steering Committee Meeting IAF to attend two-day European Group meeting of IFRRO.</p> <p>During the above meeting we will hold individual meetings with IAF Steering Committee members who are also at the IFRRO meetings, to discuss current issues and IAF's latest work.</p>	IAF addressed the authors group at the Europe meeting to gain input on a study on authors earnings. It also contributed to the process for electing a new author representative to the board.
Meetings & Events	Nov 2019	<p>IAF Open meeting, IFRRO World Congress and AGM IAF to attend IFRRO World Congress (IWC) in Edinburgh. The IWC includes an authors' gathering within IFRRO enabling author representatives both within and outside IAF to discuss common issues and authors' position in relation to IFRRO's work.</p> <p>During the meeting we will also hold an IAF meeting/drinks reception for the IAF Steering Committee and authors' representatives who are also</p>	<p>The IAF reception at the IFRRO World Congress was held at the Edinburgh Portrait Gallery in partnership with DACS and it focused on Artists and Artist's Resale Rights.</p> <p>At the authors group of IFRRO IAF discussed recent events at WIPO and pledged to develop a guide to WIPO for the group that would provide</p>

		at the IFRRO meetings, to discuss current issues and IAF's latest work. We will also invite local authors and authors' organisations to join us for this meeting/reception which will be used as a profile raising/membership recruitment exercise.	guidance on how to interact with and represent authors to WIPO. This has since been developed and shared.
Lobbying & Campaigning/ Meetings & Events / Copyright Awareness and Education	Oct 2019	WIPO SCCR 39 IAF secretariat and one author to attend WIPO SCCR in Geneva to ensure authors are represented internationally in intergovernmental discussions on the world copyright framework. In particular to lobby against the copyright exceptions on the agenda and promote solutions instead that protect and enable authors to benefit from their rights, such as Public Lending Right and the Artists Resale Right.	The Secretariat attended across the week and fed in multiple written and oral statement. IAF worked with partners to support a call from the Ambassador of Sierra Leone for a study on Public Lending Right at WIPO.
Membership recruitment	Ongoing	Membership Recruitment Ongoing membership recruitment campaign through research and networking to identify and make contact with organisations eligible to join IAF.	The IAF has received 5 prospective members in this period. With a new member of staff focused on membership recruitment additional prospects have been identified at the close of the year.
Networks	Ongoing	Building relationships with authors Through its members and other networks, IAF will continue to forge and foster relationships with authors around the world seeking their input into issues IAF is working on and support for IAF's work, as well as inviting them to attend and speak at events whenever	IAF has helped ensure that authors were present at policy events such as WIPO regional meetings on copyright exceptions and PLR International events.

		possible and when funding permits. IAF will work with these authors to ensure they are comfortable with and articulate about its key messages.	
Communications	Ongoing	Building relationships with other partners Build relationships where appropriate with other partners such as librarians (IFLA), delegates at WIPO, IFRRO, EVA, PLR International, CISAC, IPA, government departments etc to foster an awareness of IAF issues and concerns.	IAF has worked with these partners to promote its message internationally. Additional cooperation has been sought for study on authors earnings.
Communications	Ongoing	Website Regularly update the website with global issues affecting authors and information relevant to IAF's work.	Updates have continued on the IAF website with news from the IAF and its members shared. The members area now features guidance on how authors organisations can get involved at WIPO.
Communications	Ongoing	Regular communication with Members and support where needed Email updates to be circulated to IAF Members on a regular basis. Letters of support on issues of importance to authors will be issued as and when appropriate.	Following feedback IAF News has moved to a bimonthly format. Following a review of the reach of IAF email communications an approach
Governance	Ongoing	Steering Committee The Steering Committee will meet via teleconference and be consulted by email as appropriate when issues	

		arise.	
Lobbying & campaigning / Copyright Education & Awareness	Ongoing	Participation with other international organisations IAF will continue to build relationships with other international and relevant intergovernmental organisations including furthering its partnership with PLR International, IFRRO, IFLA and IPA.	IAF has worked with IFRRO and PLR International in particular to promote Public Lending Right, including a visit to the US Copyright Office, support for the PLR International Conference in London and efforts at WIPO to support calls for a study on PLR.
Contract Education and Awareness	Ongoing	Continue to raise the profile of the 10 Principles of Fair Contracts IAF will continue to promote all agreed versions of the 10 Principles as widely as possible.	The 10 Principles for Authors and for Visual Artists have been redesigned and promoted. These have also been raised in profile through the work of a study by <i>Authors' Interest</i> on contracts.
Fundraising	Ongoing	Fundraising In addition to carrying out its core activities, IAF will focus on obtaining sponsorship from interested parties such as RROs and other international bodies in order to sustain its work.	
		Translation of various IAF materials into French, Spanish or other languages as necessary throughout the year. The IAF welcomes member support in translations for additional languages.	