

International
Federation of
Reproduction
Rights
Organisations



Seamless access to copyright works in Education

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Educational institutions, students, teachers, researchers - society needs good local educational resources. Local educational publishing needs care. RROs contribute to that. Access to educational material through agreements with RROs and rightholders is what best meets dynamic user needs to legally access high quality teaching material in constantly changing environments. It offers the safest, simplest, fastest, most innovative, most convenient and most cost efficient way to seamless access content from multiple rightholders. It works in developed as well as developing countries. What's more, flourishing local cultural industries and a healthy educational system with broad access also to local resources contributes significantly to the nation's economy and employment. Providing good local educational resources and caring for the local publishing requires orderly, transparent distribution, and clear copyright rules.

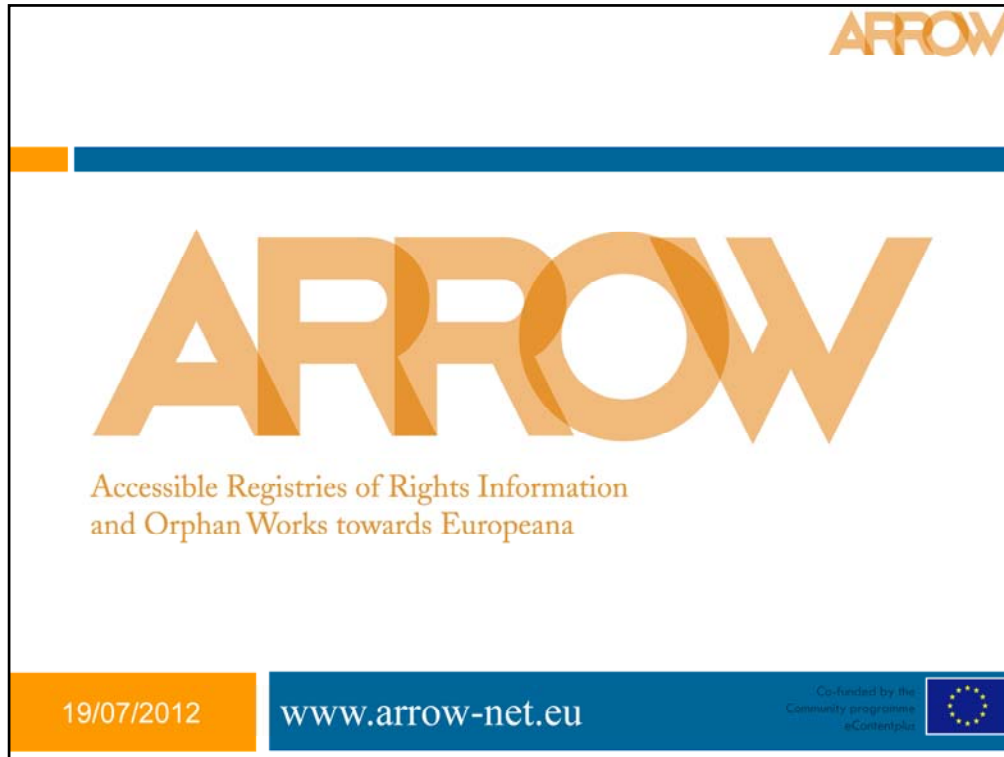


Where there is orderly, transparent distribution, and clear copyright rules and where access to works based on individual and collective licensing is stimulated, there are increased opportunities for local authors to create good works and for local publishers to invest. This helps to build a sustainable national creative industry and a range of teaching materials adapted to local and special user needs. And this, in its turn, enables a nation to educate its population in a sustainable way that is founded in local culture and traditions.



RROs operate in almost any territory and have the ability to adapt to local conditions, education systems, economic circumstances and cultures. They are about dialogue, orderliness, collaboration, working towards shared goals, better books for the future.

We thank you for coming to this side event organised by IFRRO. My colleagues and I look forward to being able to further share information with you on the work of RROs and how they provide access to teaching materials in various formats to educational institutions – and also to libraries.



IFRRO, libraries, authors and publishers have jointly developed a tool that has reduced by up to 97% the time and cost required to search for information on copyright and copyright holders. EC Digital Agenda Commissioner *Neelie Kroos* referred to **ARROW** as “leading the way in showing how larger groups of stakeholders can work together to form a new digital future”. For those who can find time to spend just another five minutes with us I will be happy to give a real time demonstration of how the system works.

Digitising cultural heritage legally

Five key issues

6

Identifying and addressing

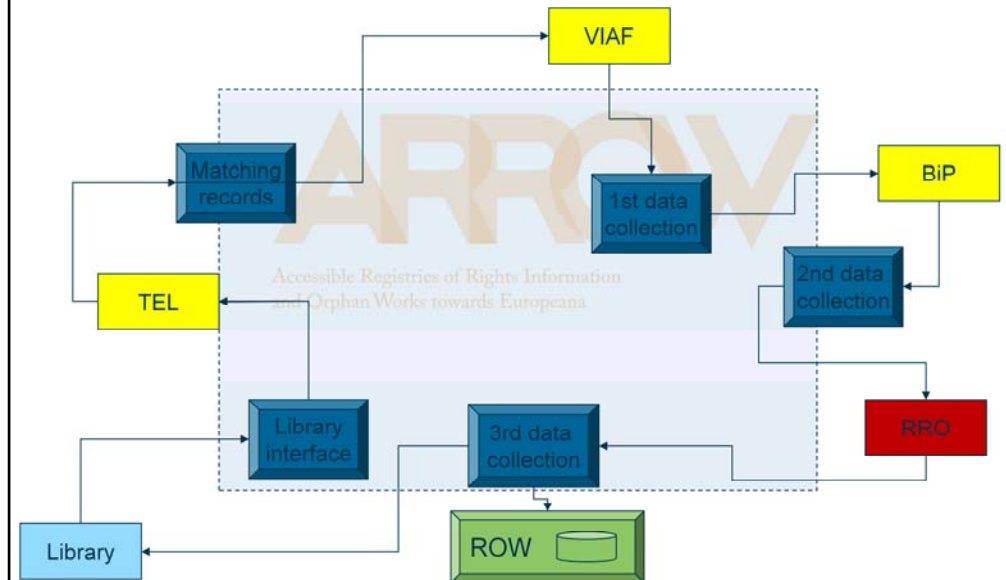
- Rights
- Rightholders
- Rights status
- Rights clearance
- handling Unidentifiable/Unlocatable rightholders
 - ▣ (Orphan works)

Requires

- Search tools / facilities
- Registries
- Rights clearance mechanisms
- Enabling legislation

ARROW is a tool for the search of rights information in existing databases: rights involved; authors and publishers; rights status – whether in or out of copyright, in or out of commerce, or orphan; it facilitates rights clearance

The ARROW work flow



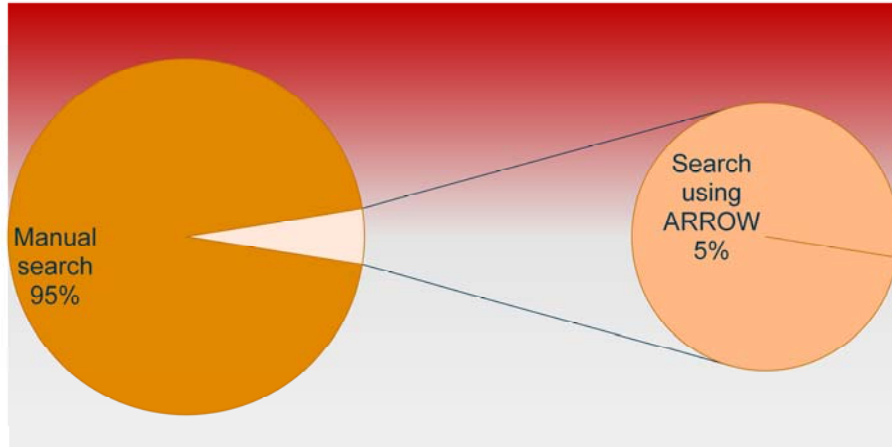
The main databases for the search of information are: Library databases, Books in Print databases and RRO and other rightholder databases

RESULT OF PILOT VALIDATION



Time (and cost) benefit from using ARROW

Total



In the pilots the average time, and thus the presumed cost saving, from using ARROW was 95% of that of the traditional manual search

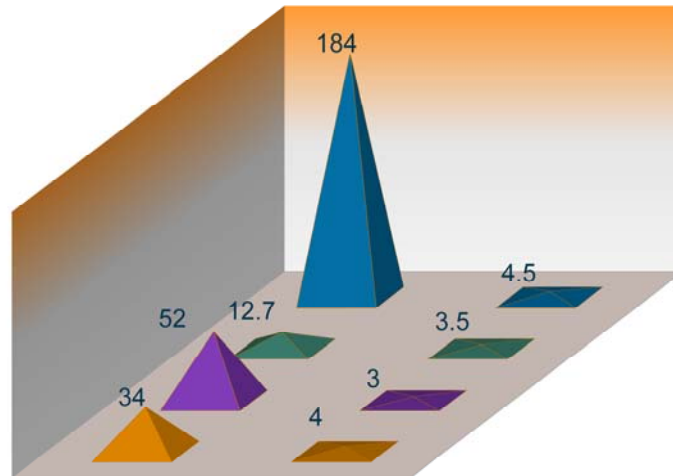
Time save using ARROW



Search for author, publisher, work, status

Time saved using ARROW in hours; 63 – 102 records

■ France ■ Germany ■ Spain ■ UK



The largest benefit was in the most realistic pilot: Search time in the BL was reduced from 4 hours to 5 minutes per book when using ARROW