

IFRRO – International Federation of Reproduction Rights Organisations;
and **RROs** – Reproduction Rights Organisations

Magdalena Vinent, IFRRO President and CEO of CEDRO (Spain)

I'm honored to welcome you to this event on behalf of IFRRO.

IFRRO - the International Federation of Reproduction Rights Organisations – is the main international network of collective management organisations –or RROs- and creators' and publishers' associations in the text and image spheres. We work to protect and enable easy access to copyright material - from academic works, through newspaper articles, novels and sheet music, to photos and illustrations, in particular for large scale copying of works including digital uses. We are at the heart of rights management across the world, enabling authors and publishers to work jointly to satisfy their users (libraries, universities, colleges, schools, etc.). We foster partnerships and dialogues between stakeholders to ensure a flexible service, responding to the varied user needs within the framework of copyright law.

Currently IFRRO is made up of 137 members in 75 countries.

This session offers the best examples of seamless access to copyright works in education, through publishers and collective licensing by RROs.

The use of works in education on the basis of contracts with rightholders and RROs is the only alternative that responds adequately to the rapid changing needs of the learning environments. You will see how rightholders and RROs can provide access to high quality teaching material in a dynamic, innovative and cost efficient way.

We work worldwide in developed and developing countries because access to content through RROs is the best way to contribute by promoting local authors and industry.

Here we have representatives of RROs from the 4 continents, all of whom will be very pleased to answer your questions after the presentations.